



NJEDA FINANCING AND GRANTS

2024



About the NJEDA

The New Jersey Economic Development Authority (NJEDA) serves as the State's principal agency for driving economic growth.

The NJEDA is committed to making New Jersey a national model for inclusive and sustainable economic development by focusing on key strategies to help build strong and dynamic communities, create good jobs for New Jersey residents, and provide pathways to a stronger and fairer economy. Through partnerships with a diverse range of stakeholders, the NJEDA creates and implements initiatives to enhance the economic vitality and quality of life in the State and strengthen New Jersey's long-term economic competitiveness.

HELPING TO BUILD STRONGER AND FAIRER NEW JERSEY ECONOMY



Small Business Services



GRANT PROGRAMS



CURRENT GRANT PROGRAMS



SMALL BUSINESS LEASE GRANT

Provides grant funding to offset a portion of lease payments for businesses leasing new or additional space.

Launched 10/20/21



SMALL BUSINESS IMPROVEMENT GRANT

Reimburses business owners for costs associated with making interior and/or exterior building improvements, and/or purchasing/installing furniture, fixtures, and/or equipment.

Launched 2/10/22



SMALL BUSINESS E-COMMERCE SUPPORT PROGRAM

Provides free e-commerce & digital marketing consulting services to NJ small businesses in the restaurant, retail and personal care industries that operate from a commercial location. **Launched 2/24/23**

SMALL BUSINESS LEASE GRANT



Provides grant funding
to offset a portion of
lease payments for
businesses leasing new
or additional space.
Launched 10/20/21

- Minimum 5-year lease term.
- Leases must have been executed within 12 months prior to application date.
- First payment: 20%, after execution of grant agreement. Second payment: 20%, after 12 months of lease payments.
- Landlord cannot have an ownership interest in the applicant.
- 250 to 10,000 square feet of office, commercial, or retail space. Must include street-level space.
- New or amended space must be at least 250 square feet larger than prior space.

SMALL BUSINESS LEASE GRANT



- Applicants with multiple locations are allowed one application per location.
- Cannot be in default on any other NJEDA or State assistance at time of application.
- Operators (not members) of high-tech & business incubators are eligible for this grant.
- Employees must be paid 120% of minimum wage. Tipped employees are required to be paid 120% of minimum wage.
- Provide a current Tax Clearance Certificate. Be in good standing with NJ DOL & NJ DEP.
- \$100 due at time of approval and prior to the execution of the grant agreement. *(Nonrefundable)*

SMALL BUSINESS IMPROVEMENT GRANT



Reimburses business owners for costs associated with making interior and/or exterior building improvements, and/or purchasing/installing furniture, fixtures, and/or equipment.

Launched 2/10/22

- Work must be paid for no more than 2 years prior to application date.
- Home-based businesses are only eligible to receive reimbursement for purchase of NEW furniture, fixtures and/or equipment.
- Minimum project cost: \$5,000 (one or more projects)
Maximum grant amount \$50,000 (50% of \$100,000)
- Landlord's permissions required for leased space.
- For grants of less than \$25,000, the business must commit to remaining in the facility for 2 years
- For grants of \$25,000 or more, the business must commit to remaining in the facility for 4 years.

SMALL BUSINESS IMPROVEMENT GRANT



- Limited to one application per EIN, but a single application may include costs across multiple NJ locations.
- Cannot be in default of any other NJEDA or State assistance at time of application.
- Must provide documentation proving payment was fully made for completed work (invoices, statement, payments, and/or cancelled checks).
- Employees must be paid 120% of minimum wage. Tipped employees are required to be paid 120% of minimum wage.
- Provide a current Tax Clearance Certificate. Be in good standing with NJ DOI & NJ DEP.
- \$100 due at time of approval and prior to the execution of the grant agreement. *(Nonrefundable)*

SMALL BUSINESS E-COMMERCE SUPPORT PROGRAM



Provides free e-commerce and digital marketing consulting services to NJ small businesses in the restaurant, retail and personal care industries that operate from a commercial location.

Launched 2/24/23

- Restaurants, Retail Stores or Personal Care businesses (e.g., barbershop, hair salon, nail salon, etc.)
- Situated in a commercial location with a physical storefront in NJ.
- Interested businesses should contact a consultant directly for more information or to request services.
- Restaurants: Max Grant Amount: \$11,400
Retail Stores: Max Grant Amount: \$10,800
Personal Care businesses: Max Grant Amount: \$11,400
- No fees will be charged. NJEDA will pay consultants directly for services provided.

SMALL BUSINESS E-COMMERCE SUPPORT PROGRAM



- Website Development/ Optimization
- E-Commerce Platform, Adaptation/ Migration
- Online Ordering Platform
- Online Appointment Booking Platform
- Digital Marketing Plan/ Online Marketing



Business Banking



LOAN PROGRAMS



“Common Denominators” Among Our Traditional Loans

- Fixed Asset Lender. Must have a fixed asset to secure any loan request
- All Rates are fixed rate
- Low-cost financing, using 5, 7, 10 -year Treasury rate as a starting rate and low-cost fees, with no pre-payment penalties.
- Sweet spot for LTV is 90 %
- Can provide financing to For-profit and Not-for profit businesses
- Don't provide financing for any construction or renovation

LOAN PROGRAMS



Small Business Fund

New Jersey -based small businesses in operation for at least one full year with revenue less than or equal to \$3 million; not-for-profits in operation for at least 3 full years.



Direct Loans

New Jersey-based businesses in operation for two years and reporting a profit that are committed to job creation/retention, may be eligible for direct loans through the NJEDA when conventional financing is not available.



Premier Lender Program

Partnering with banks to ensure that New Jersey businesses and communities have the resources necessary to expand and that our communities have a healthy climate for growth.

HOME-BASED BUSINESSES ARE NOT ELIGIBLE



PREMIER LENDER

Participating Banks



MAIN STREET ACQUISITION SUPPORT GRANT

Reimburses up to \$50,000



Reimburses NJ small businesses for closing costs related to the purchase of a NJ commercial property from which the small business will operate.

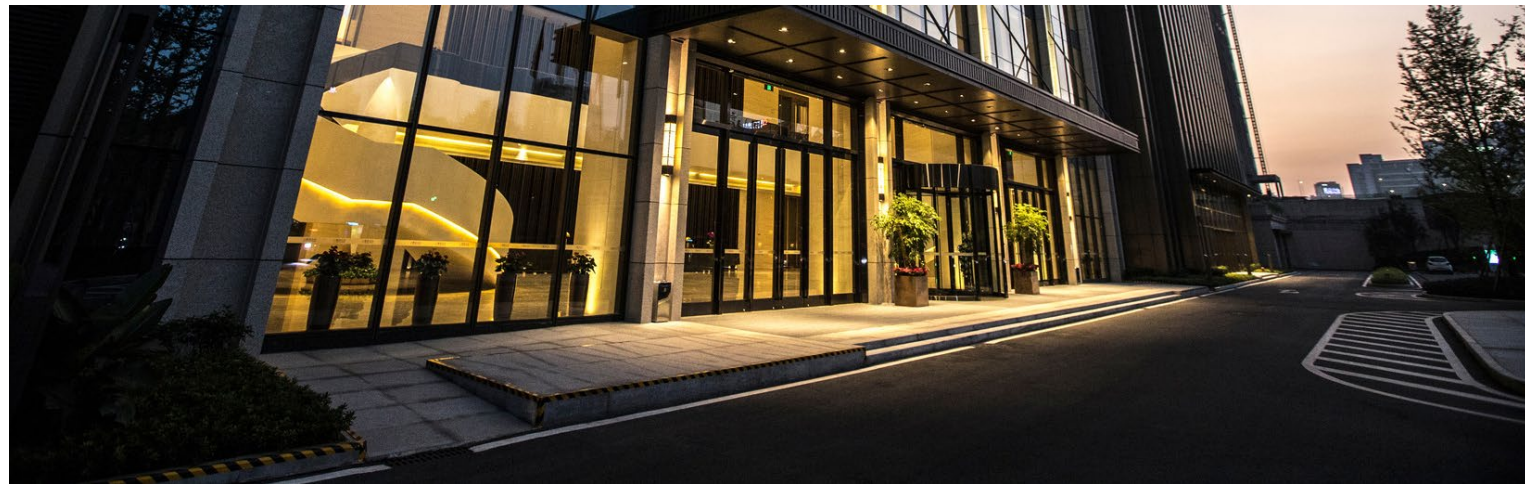
- Limited to one application per EIN, for a maximum of one single location.
- Eligible nonprofit and for-profit entities in New Jersey can apply for this grant.
- Closing must have taken place after the application was open to the public.
- Application date must be no later than 1 year from date of closing.
- Meet the SBA definition of a small business based on their NAICS code.
- Occupy at least 1,000 square feet of total usable square footage of the building devoted to commercial use.
- Have purchased the property in an arm's length transaction with a conventional lender.*

**SBA, Community Development Financial Institution, Minority Depository Institution, Bank, Credit Union, or any State of NJ, NJ County, NJ City administered loan with underwriting standards.*

MAIN STREET ACQUISITION SUPPORT GRANT



Additional Terms



- * Only new purchases are eligible.
- * Closing cannot be a refinance of an existing loan.
- * Property purchased cannot be for residential use only.
- * Vacant land is not eligible.
- * Employees must be paid 120% of minimum wage.
(Tipped employees are required to be paid 120% of minimum wage for tipped employees)
- * NJEDA will place a 5 year deed restriction on the property to restrict property transfer.
- * \$500 fee is due at time of approval.
- * Additional terms and conditions apply.

You can find more information at:
<https://www.njeda.gov/main-street-acquisition-support-grant/>

NJ CAPITAL ACCESS FUND



Access loans of up to \$250,000 & support from experienced nonprofit lenders

Provides working capital support with attractive terms

Competitive Loan Terms:

- Between 36 and 60 months
- Borrow up to \$250,000
- Minimum fees
- No prepayment penalties
- Fixed, competitive interest rate* for the life of the loan
- No specific collateral required
- No minimum credit score

*Interest rates are determined by the length of the loan and will not exceed 12%

Eligible Businesses & Nonprofits Must:

- Operate in the state of New Jersey
- Have fewer than 50 employees
- Have an annual gross revenue of \$10 million or less
- Have been in business for at least one year prior to the date of application
- Demonstrate the ability to repay the loan through cash flow

Flexible Loan Spending:

- Payroll
- Supplies
- Rent
- Utilities
- Marketing and advertising
- Other business expenses

*Loan usage excludes equipment & machinery

Learn more and pre-apply: NJCapitalAccessFund.com





Senior Small Business Liaison

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