

Pompton Lakes Community Partnership

Board Meeting Minutes

February 15, 2024 4:00 to 5:30 PM

Present: Mayor Mike Serra, Michael Carelli, Lindsay Janel, Susan Barone, Rob Fortunato, Nizar Tellawy, Rick Tuminello, William Lowe, Jennifer Polidori, Bill Houston, Ryan Gosiker, Karen Murphy, Melany Zavaleta, Kathy Shortway, Daniel Black, Valerie Coll

December minutes approved: S. Barone/Wm. Lowe

Chairman's Report

- N/A - L. Janel supervisor

Redevelopment

- CJM Building - permits being issued - owner has 60 days to start. 19 apts plus retail. Lower level retail also.
- Meridia apartment/retail building in progress, obtaining demo and bldg permits.
- Setrakian project being submitted again.
- Smith project - Owner to return w/ new proposal.
- Soojian property - apartments approved, start date TBD.
- Fortunato apartment bldg property nearing completion.

Treasurer's Report - S. Barone

- BID Bucks - Sold 300 packs of 150. in BID Bucks.
- 153,828.83 Checking / 24,143.48 Money Market / 50,000 CD @ 5%. Recent tax pmt 23-24 received 151,094.13.

Marketing / Events

- BID Bucks sale sold out, started earlier 10:30 to Noon.
- QR code to go on new updated BID Bucks - website can list who currently accepts BID Bucks.
New WE TAKE BID BUCKS stickers for windows.
- WGHT Radio - proposing radio advertising by BID or individual businesses with BID support. Proposal T/C.
- SHOW SOME LOVE week long promotion in progress. Email receipt for any purchase in town, enter to win BID Bucks.
- EdibleJERSEY magazine ad to be followed with jumbo postcard mailer, posters, ad, social media.

Visual Improvement

- Grant applications and new sign work in progress. Several grant applications are in progress, awaiting estimates, others are interested.
- Trash discussion resulted in many grievances, suggestions, agreements, disagreements - M. Carelli to meet w/ council members to review and propose solutions for daily overload of garbage on sidewalks throughout the business district.

Borough Report - M. Carelli

- 7 new Welcome to Pompton Lakes signs at Borough entrances. Sponsorship program offers name plate for \$300. New red/white street signs featuring a Cardinal to replace all Borough street signs - total of 430 signs.
- Council President J. Polidori to oversee PL Dog Park improvements to help support maintenance.
Sponsorship program offers sponsor name on banner within fenced in area. 26-30 banners available.

Misc

- Concerned shoppers are requesting barrier replacement of unsightly boarded up construction site at CJM.
- Farm View Pork Store - new tenants. Curtains in window. Not open to the public. No name. What is this?
- "FLIPSIDE" - a documentary featuring Flipside Records will be showing at Pompton Craft House on Sunday, Feb 18, 5PM
- Coalition "WALK FOR HOPE" May 11 - 11AM to 1PM at PLHS lawn.
BID to donate \$ towards T-Shirt (or pinafore?) costs. TBD
- Annual PL River Cleanup - BID to contribute in part to cost of T-Shirts. TBD
- New food business opening at former Miss Korea location. Miss Korea moved in with Mr Ramen.
- Ballroom Dance House - moved to a new larger location on Colfax Ave.
- Sneaker Arcade sneaker store coming soon to Lakeside Ave.

Adjourned 5:30PM - L.Janel/S. Barone